



Enterprise-Class Financial & Operational Performance Solutions



CFO Edge, LLC delivers enterprise-class financial and operational performance solutions to executives throughout Southern California.

Based in Los Angeles, our formerly-seated chief financial officers engage on demand as part-time CFOs, single-project CFOs, and interim CFOs to help executives successfully resolve pressing challenges and realize their financial and operational goals.

We serve

- Owners, presidents, CEOs, CFOs and senior financial executives
- Privately-held and public companies in greater Los Angeles and Southern California
- Multiple industries including business services, entertainment, financial services, healthcare, manufacturing, non profits, real estate, retail, technology, and wholesale

We address

- Pressing financial and operational challenges impeding profitability and growth
- The desire to realize mid- and long-term visions for greater profitability and growth
- Business initiatives and stages: strategic planning, M&A, IPO, restructuring and exit

We are

- Formerly-seated chief financial officers at large enterprises across multiple industries
- Broadly experienced and deeply skilled in strategic planning and business management
- Experts in both big-picture advisory services and day-to-day, hands-on immersion
- Innovative, insightful, entrepreneurial, collaborative and accountable

We deliver

Financial & Operational Performance Solutions

Strategy & Planning	Growth Strategy	Profitability Strategy	Cost Strategy	Exit Strategy
Business Management	M&A Advisory	IPO Advisory	Contract Negotiation	Covenants
Corporate Governance	Compliance	Filings	Risk Management	Internal Controls
Performance Measures	SWOT Analysis	KPIs	Dashboards	Balanced Scorecards
Financial Initiatives	GAAP-to-IFRS	Audit Preparation	Revenue Recognition	Restatements
Financing Advisory	Funding Presentations	Business Loans	Equity	Investor Negotiations
Cash Advisory	Financial Modeling	Cash Flow	Cash Management	AR/AP Optimization
Accounting & Systems	General Ledger	Budgeting/Forecasting	Reporting	Application Integration

Your outcomes

- Enhanced productivity, greater profitability, and improved overall financial performance
- Reduced costs and/or better cost controls
- A higher level of overall financial control
- The meeting of compliance, restatement, and other deadlines
- A more strategic and proactive focus
- Greater satisfaction and peace of mind

Our value

- You have on your team a former enterprise CFO laser-focused on a specific project.
- You are contracting deep expertise and bandwidth for only as long as you need us.
- Our team approach means you're leveraging an entire financial performance brain trust.
- Proven outsourced CFO expertise generates high ROI, is cost effective and is efficient.

Michael K. Menerey ▪ Partner ▪ CFO Edge, LLC

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Mike Menerey is a Partner at CFO Edge, a Los Angeles-based provider of CFO services that help executives solve financial problems as well as create, grow and sustain value.

Mike has over 35 years of experience in executive operational oversight. His expertise includes financing and acquisition management, capital raisings, forecasting management, financial reporting, estate planning, human resources and administration oversight.

His chief financial officer experience includes the investment, broadcasting, manufacturing, and distribution sectors.

He is experienced in managing investment portfolios to grow and preserve net worth and has raised hundreds of millions of dollars in private funding, public equity and public debt.

His professional affiliations include the American Institute of Certified Public Accountants, ProVisors, Association for Corporate Growth, Athletes Touch, California CEO Forum, Los Angeles Middle Market Advisory Council, Associated Mentors of the Inland Empire (AMIE), TEAM (Together Everyone Achieves More), and UM Alumni Professionals Group.

Mike earned his BA degree in Business Administration at the University of Michigan, Ann Arbor, Michigan.



Expertise

Acquisition Management	Debt Financing	Financial Reporting	Investment Management
Business Process Automation	Estate Planning	Financial Strategy	SEC Compliance & Reporting
Capital Raising	Expense Reduction	Forecasting Management	Tax Strategy & Management
Cash Flow Analysis	Family Office	Insurance Management	Wealth Preservation

Experience

CFO Edge, LLC	Partner
Mapleton Investments, LLC	President Executive Vice President
Falcon Communications, LLC	Executive Vice President, CFO and Secretary CFO and Secretary
Transit Mixed Concrete Co.	Corporate Accounting Manager

Resources

All of the following are available on our Resources page: www.cfoedge.com/cfo-resources.asp

White Papers & Briefs

- Outsourced CFO Services: When Do They Make Sense for Your Business?
- Performance Measurement: At the Heart of Performance Management
- Planning a Business Exit
- Year-End Strategic Planning & Forecasting: Now Is the Time for a New Approach

Articles

Our resource library contains 125+ articles that discuss challenges and recommendations in financial strategy, business management, and day-to-day financial operations.

CFO Inside Edge Newsletter

Subscribe to our once-a-month emailed newsletter to receive our partners' commentary on timely financial topics along with notification of new white papers and articles.