



## Enterprise-Class Financial & Operational Performance Solutions



CFO Edge, LLC delivers enterprise-class financial and operational performance solutions to executives throughout Southern California.

Based in Los Angeles, our formerly-seated chief financial officers engage on demand as part-time CFOs, single-project CFOs, and interim CFOs to help executives successfully resolve pressing challenges and realize their financial and operational goals.

### We serve

- Owners, presidents, CEOs, CFOs and senior financial executives
- Privately-held and public companies in greater Los Angeles and Southern California
- Multiple industries including business services, entertainment, financial services, healthcare, manufacturing, non profits, real estate, retail, technology, and wholesale

### We address

- Pressing financial and operational challenges impeding profitability and growth
- The desire to realize mid- and long-term visions for greater profitability and growth
- Business initiatives and stages: strategic planning, M&A, IPO, restructuring and exit

### We are

- Formerly-seated chief financial officers at large enterprises across multiple industries
- Broadly experienced and deeply skilled in strategic planning and business management
- Experts in both big-picture advisory services and day-to-day, hands-on immersion
- Innovative, insightful, entrepreneurial, collaborative and accountable

### We deliver

### Financial & Operational Performance Solutions

<b>Strategy &amp; Planning</b>	Growth Strategy	Profitability Strategy	Cost Strategy	Exit Strategy
<b>Business Management</b>	M&A Advisory	IPO Advisory	Contract Negotiation	Covenants
<b>Corporate Governance</b>	Compliance	Filings	Risk Management	Internal Controls
<b>Performance Measures</b>	SWOT Analysis	KPIs	Dashboards	Balanced Scorecards
<b>Financial Initiatives</b>	GAAP-to-IFRS	Audit Preparation	Revenue Recognition	Restatements
<b>Financing Advisory</b>	Funding Presentations	Business Loans	Equity	Investor Negotiations
<b>Cash Advisory</b>	Financial Modeling	Cash Flow	Cash Management	AR/AP Optimization
<b>Accounting &amp; Systems</b>	General Ledger	Budgeting/Forecasting	Reporting	Application Integration

### Your outcomes

- Enhanced productivity, greater profitability, and improved overall financial performance
- Reduced costs and/or better cost controls
- A higher level of overall financial control
- The meeting of compliance, restatement, and other deadlines
- A more strategic and proactive focus
- Greater satisfaction and peace of mind

### Our value

- You have on your team a former enterprise CFO laser-focused on a specific project.
- You are contracting deep expertise and bandwidth for only as long as you need us.
- Our team approach means you're leveraging an entire financial performance brain trust.
- Proven outsourced CFO expertise generates high ROI, is cost effective and is efficient.

## Mark S. Becker ■ Partner ■ CFO Edge, LLC

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Mark Becker is a Partner at CFO Edge, a Los Angeles based provider of CFO services that help executives solve financial problems, as well as create, grow and sustain value.

Mark leverages his experience as a chief financial officer and financial consultant to bring superior strategic leadership and executive management expertise to his engagements. His work is characterized by operational excellence gained from in-depth experience directing sales and administrative groups at manufacturing-intensive environments.

He has deep industry expertise in semiconductors and other high-tech manufacturing sectors. His successful track record in fund raising is grounded in a comprehensive understanding of capital raising processes and requirements in both debt and equity environments. He is well-versed in acquisition integration, cost accounting, financial modeling, investor generation and relations, IPO filings, loan restructuring, M&A, multinational operations, SEC reporting, SOX compliance, treasury, and valuation.

Mark is a Certified Public Accountant in Texas. He earned his Bachelor of Business Administration in Accounting and Political Science at American University and his Master of Business Administration in Finance and Accounting at the University of Pittsburgh.



### Expertise

Business Communication	Financial Statement Preparation	Process Improvement
Business Development	Fund Raising	Purchasing Negotiation & Cost Reduction
Business Process Improvement	International Experience	SEC Reporting
Cash Management	IPO Filings	SOX
Financial Accounting	Mergers & Acquisitions	Systems Implementation
Financial Modeling	Operational Management	Treasury

### Experience

CFO Edge, LLC	Partner
BevMD, LLC	Financial Consultant
Microsemi Corporation	Director of Sales Operations
Tatum, LLC	Financial Consultant
Wispry Inc.	Chief Financial Officer
u-Nav Corp. TelAsic Corp.	Chief Financial Officer
Transdimension, Inc.	Vice President & Chief Financial Officer
Jazz Semiconductor, Inc.	Vice President & Chief Financial Officer
Conexant Systems, Inc.	Vice President & Corporate Controller
Burr-Brown Corporation	Corporate Controller

### Resources

All of the following are available on our Resources page: [www.cfoedge.com/cfo-resources.asp](http://www.cfoedge.com/cfo-resources.asp)

#### White Papers & Briefs

- Outsourced CFO Services: When Do They Make Sense for Your Business?
- Performance Measurement: At the Heart of Performance Management
- Planning a Business Exit
- Year-End Strategic Planning & Forecasting: Now Is the Time for a New Approach

#### Articles

Our resource library contains 125+ articles that discuss challenges and recommendations in financial strategy, business management, and day-to-day financial operations.

#### CFO Inside Edge Newsletter

Subscribe to our once-a-month emailed newsletter to receive our partners' commentary on timely financial topics along with notification of new white papers and articles.