



# Enterprise-Class Financial & Operational Performance Solutions



CFO Edge, LLC delivers enterprise-class financial and operational performance solutions to executives throughout Southern California.

Based in Los Angeles, our formerly-seated chief financial officers engage on demand as part-time CFOs, single-project CFOs, and interim CFOs to help executives successfully resolve pressing challenges and realize their financial and operational goals.

### We serve

- Owners, presidents, CEOs, CFOs and senior financial executives
- Privately-held and public companies in greater Los Angeles and Southern California
- Multiple industries including business services, entertainment, financial services, healthcare, manufacturing, non profits, real estate, retail, technology, and wholesale

### We address

- Pressing financial and operational challenges impeding profitability and growth
- The desire to realize mid- and long-term visions for greater profitability and growth
- Business initiatives and stages: strategic planning, M&A, IPO, restructuring and exit

### We are

- Formerly-seated chief financial officers at large enterprises across multiple industries
- Broadly experienced and deeply skilled in strategic planning and business management
- Experts in both big-picture advisory services and day-to-day, hands-on immersion
- Innovative, insightful, entrepreneurial, collaborative and accountable

### We deliver

### Financial & Operational Performance Solutions

<b>Strategy &amp; Planning</b>	Growth Strategy	Profitability Strategy	Cost Strategy	Exit Strategy
<b>Business Management</b>	M&A Advisory	IPO Advisory	Contract Negotiation	Covenants
<b>Corporate Governance</b>	Compliance	Filings	Risk Management	Internal Controls
<b>Performance Measures</b>	SWOT Analysis	KPIs	Dashboards	Balanced Scorecards
<b>Financial Initiatives</b>	GAAP-to-IFRS	Audit Preparation	Revenue Recognition	Restatements
<b>Financing Advisory</b>	Funding Presentations	Business Loans	Equity	Investor Negotiations
<b>Cash Advisory</b>	Financial Modeling	Cash Flow	Cash Management	AR/AP Optimization
<b>Accounting &amp; Systems</b>	General Ledger	Budgeting/Forecasting	Reporting	Application Integration

### Your outcomes

- Enhanced productivity, greater profitability, and improved overall financial performance
- Reduced costs and/or better cost controls
- A higher level of overall financial control
- The meeting of compliance, restatement, and other deadlines
- A more strategic and proactive focus
- Greater satisfaction and peace of mind

### Our value

- You have on your team a former enterprise CFO laser-focused on a specific project.
- You are contracting deep expertise and bandwidth for only as long as you need us.
- Our team approach means you're leveraging an entire financial performance brain trust.
- Proven outsourced CFO expertise generates high ROI, is cost effective and is efficient.



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### **About CFO Edge**

CFO Edge, LLC delivers enterprise-class financial and operational performance solutions to executives at companies throughout Southern California. Based in Los Angeles, our formerly-seated chief financial officers engage on demand as part-time CFOs, single-project CFOs, and interim CFOs to help business leaders successfully resolve pressing challenges and realize their financial and operational goals. At CFO Edge, we're passionate about helping our clients create, grow and sustain value.

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